

Kelly Brothers Painting

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Kelly Brothers Painting, Inc., is based in the beautiful Lake Tahoe Basin where most everyday is greeted with blue skies, fresh powder on the Sierras in the winter and the sun dancing across the lake in the summer. For all the beauty we enjoy there is a price to pay. Our weather tends to break down the exterior of our homes and buildings. The harsh winters and the intense high altitude sun plays havoc on exterior walls causing concentrated efforts to maintain exteriors.

A few years back Kelly Brothers Painting Inc. became acquainted with XIM'S Peel Bond. It has changed our business! Gallons of Peel Bond have been applied on the custom homes, cabins and businesses across Tahoe providing a strong foundation for our exterior work. We have become accustomed to relying on Peel Bond's strength, durability and quality to get the tough jobs done. We are a company based on customer satisfaction, "whatever it takes". With Peel Bond, we have the confidence we are providing our customers with the very best product to protect their homes. Our selling point is 'Peel Bond technology extends the life of the home's exterior and adds value and curb appeal.'

The Kelly brothers, Kevin Kelly, operations and Bill Kelly, business manager, have pioneered this product in Tahoe. After their first results with Peel Bond they literally became XIM'S top sales rep's in the area. They have shared the Peel Bond results with peers and local suppliers. Knowing what others were going through they explained to local painters the need to use Peel Bond in order to get excellent results. Kelly Brothers Painting, Inc., feels collaboration rather than competition supports our business and achieves high standards for our industry.

The truth be known-XIM'S Peel Bond is no longer a secret in Tahoe. From Sherwin Williams, Kelly-Moore Paint to Reno-Truckee Paint Mart, these paint suppliers stock XIM'S Peel Bond because Kelly Brothers Painting recommended this product and its high performance. XIM'S Peel Bond has become a standard and good practice in providing a quality foundation for distinctive paint contractors in our area. "It is refreshing to have a product that actually does what it claims," states Kevin Kelly, co-owner and operations manager. "I trust Peel Bond and its top quality appearance. It makes us look good and provides exactly what our customers expect from us. That's why I recommend our suppliers to stock Peel Bond in their inventories. It's one product I can always rely on."

"As the business manager I am always looking at the bottom line. XIM'S Peel Bond saves us labor and dollars. Also, with this reliable and durable undercoat, we don't have to worry about losing time and money on customer call backs." "Our aim is always to complete a job with customer satisfaction that triggers referrals and loyal customers. With the *appearance and durability* of Peel Bond, we're confident we will continue to add to our list of satisfied customers."